



STONE · CONCRETE · WOOD

NEW DESIGNS
IN FORMAT 60×60

BALCONY & TERRACE TILES 2.0



STONE · CONCRETE · WOOD

MARBIE · COLOUR AND MOTIF

Balcony & terrace tiles are a way to create a beautiful, durable and safe environment for a house or apartment. Thanks to their high technical and performance parameters, 2.0 gres tiles are extremely durable and will perform well in all weather conditions. They will pass the test perfectly on the terrace or balcony – they can also be laid as paths in the garden, around the house, as the base for a gazebo and patio, or as steps outside the building.

Mounting on balconies on brackets is quick and easy, plus it allows water drainage and routing of cables or pipes under the panels. This is a solution that will stay relevant for years – resistant to extreme weather conditions.





## WHYCHOOSE

# THE 2.0 BALCONY & TERRACE TILES FROM OPOCZNO?



**TIMELESS DESIGN** 

A WIDE SELECTION OF DESIGNS AMONG THE STONE, CONCRETE AND WOOD CATEGORIES.



TILES PERFECT FOR BALCONIES, TERRACES,

GARDEN PATHS, DRIVEWAYS,

**APARTMENTS AND HOUSES** 



EASY AND QUICK INSTALLATION ON BRACKETS.

CAN ALSO BE LAID ON CONCRETE UNDERLAY-

**MENT, GRASS OR GRAVEL** 



HIGH ANTI-SLIP PARAMETERS, DURABILITY,

**EASY CLEANING** 



OPTIMAL FORMAT 60×60 AND 60×120,

**RECTIFIED TILES** 



POLISH CERAMIC TILES
OF PROVEN QUALITY



## CONCRETE

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## STONE

60×60

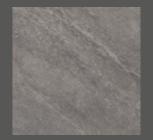


JURA LANDSCAPE 2.0

→ 2



60×60



ZANZIBAR 2.0

→ 2!



60×60



CASTELLI 2.0

 $\rightarrow 28$ 





## STONE





WOOD

60×60



WOOD MOMENTS 2.0

→ 4!

### ARTIST 2.0

ARTIST 2.0 collection is inspired by the harmonious fusion of the rawness of concrete with the finesse of modern design. With a 59.3 × 59.3 cm format, matt surface, and frost resistance, the tiles are perfectly suited for terraces, balconies, and home walkways, ensuring safe use in all conditions. The tiles are available in three new shades – from subdued grey through greybrown to deep basalt - creating a neutral background for various arrangements. The collection's subtle texture lends it a natural yet elegant character. The tiles combine beautifully with wooden terrace elements, metal pergola structures, and lush vegetation, while their toned-down colors allow for combinations with aluminum, rattan, or architectural concrete furniture. They can be used to designate an outdoor office zone or to create a cosy resting area next to the house.



## ARTIST 2.0



Artist 2.0 Mud Matt Rect 59,3 × 59,3 NT1782-003-1



Artist 2.0 Grey Matt Rect 59,3 × 59,3 NT1782-002-1



Artist 2.0 Basalt Matt Rect 59,3 × 59,3 NT1782-004-1

















### EARTHTONE 2.0

EARTHTONE 2.0 collection features gres tiles measuring 59.3 × 59.3 cm. The matt surface highlights the irregular texture imitating natural cement. Available in four color variants - grey, greige, dark grey, and asphalt. The neutral palette and subtle graphic design allow for free combinations with furniture and accessories. Thanks to their frost resistance, the tiles are suitable for demanding weather conditions and can be used on terraces and balconies, as well as on home walkways between various recreational spaces and utility buildings. The tiles combine beautifully with wooden decking, metal railings, and potted greenery, giving the surroundings a cozy yet refined character. This collection works well as a background for an outdoor dining area or a barbecue corner, creating a stable and practical surface.



## EARTHTONE 2.0



Earthtone 2.0 Greige Matt Rect 59,3 × 59,3 NT1781-001-1



Earthtone 2.0 Dark Grey Rect 59,3 × 59,3 NT1780-002-1



Earthtone 2.0 Grey Matt Rect59,3  $\times$  59,3 NT1780-001-1



Earthtone 2.0 Asphalt Matt Rect 59,3 × 59,3

NT1780-003-1





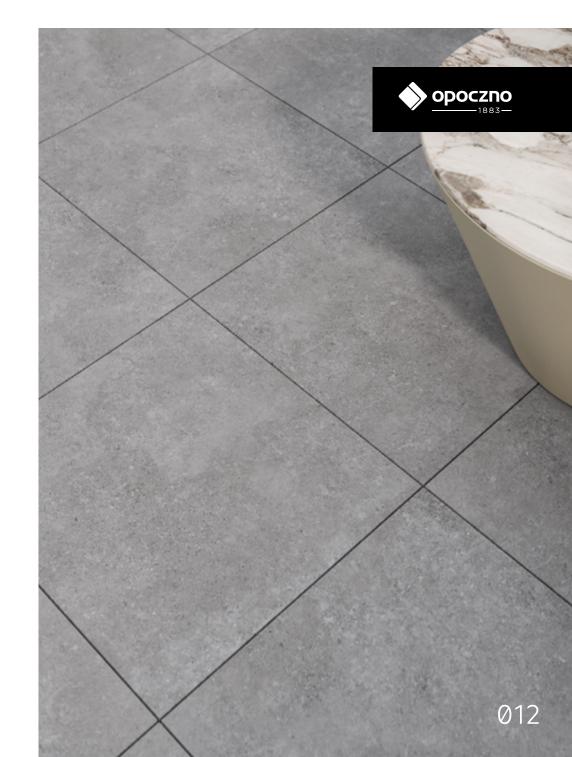












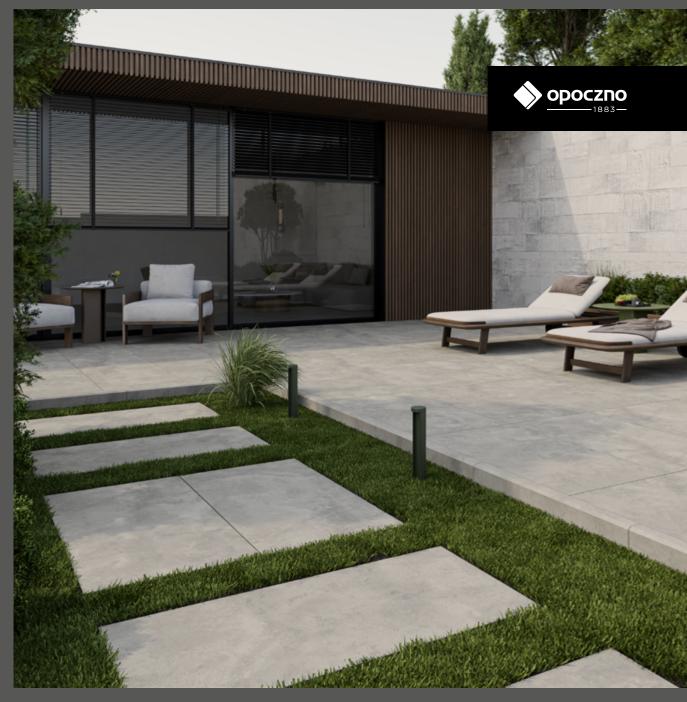


#### BETON

## QUENOS 2.0

Quenos 2.0 is a collection of gres tiles for balconies and terraces inspired by concrete, characterized by a delicate, subdued design and a wide range of colors - in shades of gray and beige. It perfectly fits into modern trends and decor. These two-centimeter tiles are extremely durable, ensuring their longevity, and additionally, they feature exceptional resistance to weather conditions. An additional advantage is the possibility of creating a cohesive surface with the living room, interior of the house/apartment – the tiles have their equivalents in standard thickness floor tiles for interiors. This makes it easy to create a cohesive interior of the living room and terrace, harmoniously connecting outdoor and indoor spaces.

Quenos 2.0 Beige is not only about aesthetics but also functionality and versatility of use. Discover the design possibilities with this collection and create a cohesive and elegant space that will look good for many years.



# QUENOS 2.0





Quenos 2.0 Beige Matt Rect 59,3×119,3 NT1433-018-1



Quenos 2.0 Light Grey Matt Rect 59,3×119,3 NT1433-003-1



Quenos 2.0 Grey Matt Rect 59,3×119,3 NT1433-002-1



Quenos 2.0 Graphite Matt Rect 59,3×119,3 NT1433-001-1







# QUENOS 2.0



Quenos 2.0 Beige Matt Rect 59,3 × 59,3 NT1433-015-1



Quenos 2.0 Grey Matt Rect  $59,3 \times 59,3$ OP661-003-1



Quenos 2.0 White Matt Rect  $59,3 \times 59,3$ OP661-001-1



Quenos 2.0 Graphite Matt Rect  $59.3 \times 59.3$ OP661-100-1



Quenos 2.0 Light Grey Matt Rect  $59,3 \times 59,3$ OP661-002-1

















## BETON 2.0



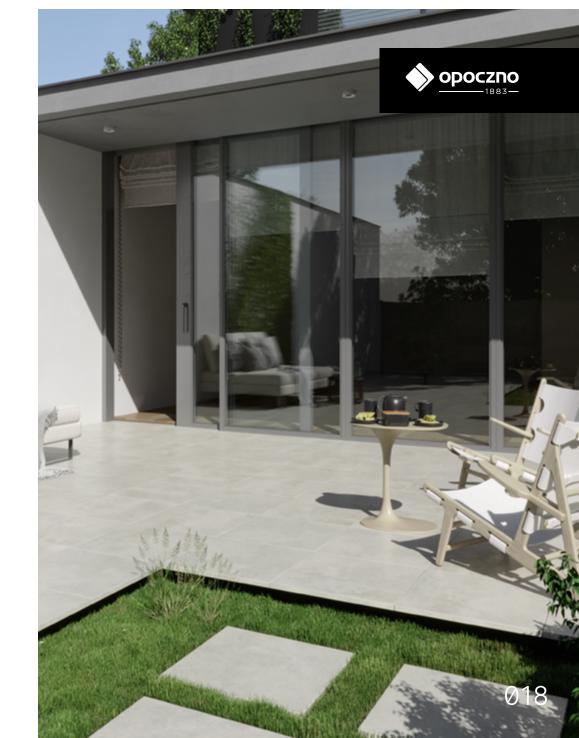
Beton 2.0 White Matt Rect  $59,3 \times 59,3$ NT024-001-1



Beton 2.0 Light Grey Matt Rect 59,3 × 59,3 NT024-002-1



Beton 2.0 Dark Grey Matt Rect  $59,3 \times 59,3$ NT024-003-1









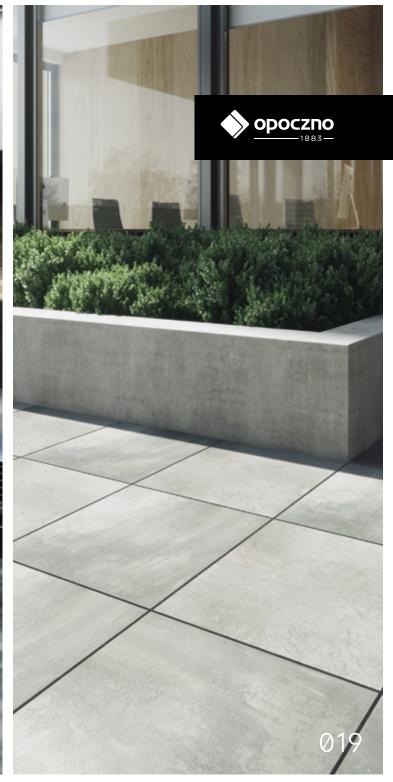












### GRAVA 2.0



Grava 2.0 White Matt Rect 59,3 × 59,3 OP662-098-1



Grava 2.0 Grey Matt Rect 59,3 × 59,3 OP662-100-1



Grava 2.0 Light Grey Matt Rect 59,3 × 59,3 OP662-099-1



Grava 2.0 Graphite Matt Rect  $59,3 \times 59,3$ OP662-101-1











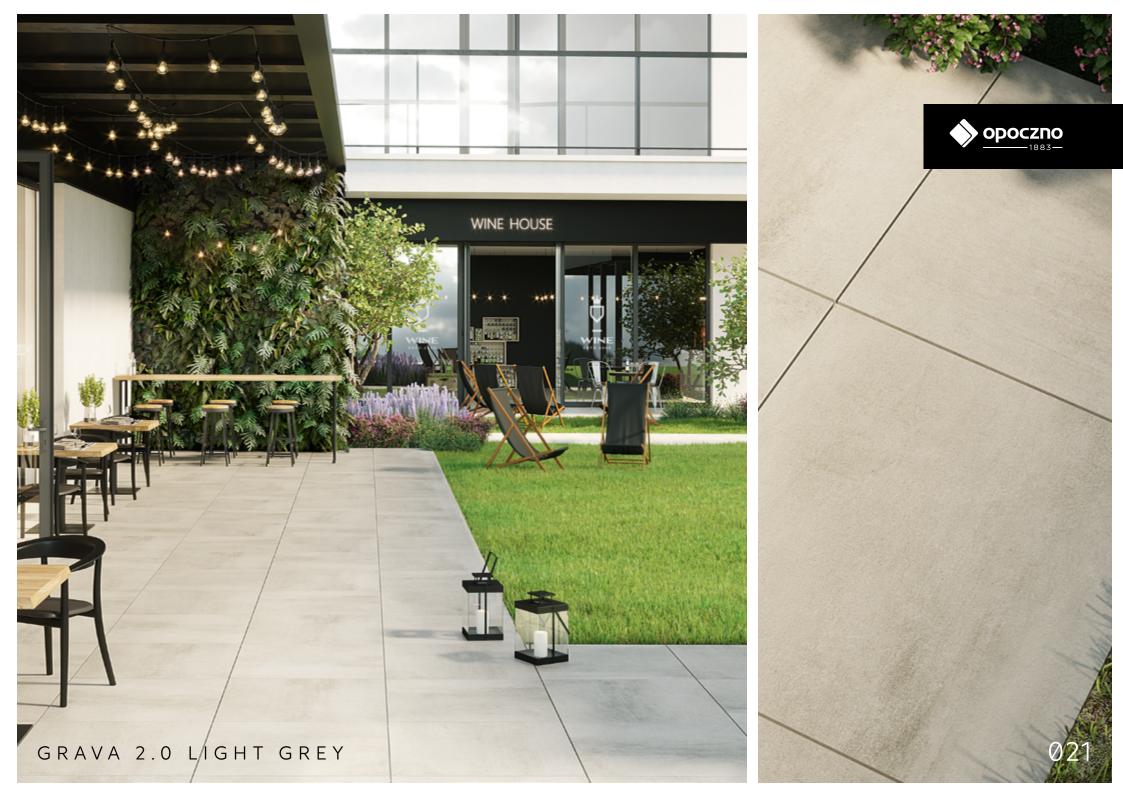












## **JURA LANDSCAPE 2.0**

The JURA LANDSCAPE 2.0 collection captures the charm of natural stone, bringing harmony and elegance to the design. The tiles are available in a 59.3 × 59.3 cm format, and the three neutral shades - cream, basalt, and greige are a perfect fit for minimalist terrace and balcony spaces. The matt surface highlights the delicate, irregular texture, while frost resistance guarantees long-lasting durability. This collection pairs well with wood, metal, and large glass surfaces, allowing for a smooth transition between the interior and the garden. The tiles serve as an excellent background for a morning breakfast on the terrace or an evening barbecuegathering. Their subtle character blends with lush greenery, enhancing the natural atmosphere of the surroundings. Thanks to its balanced color palette and versatile character, this collection is a functional and stylish choice for years to come.



## JURA LANDSCAPE 2.0



Jura Landscape 2.0 Cream Matt Rect 59,3 × 59,3 NT1776-001-1



Jura Landscape 2.0 Greige Matt Rect 59,3 × 59,3 NT1776-002-1



Jura Landscape 2.0 Basalt Matt Rect 59,3×59,3
NT1776-003-1





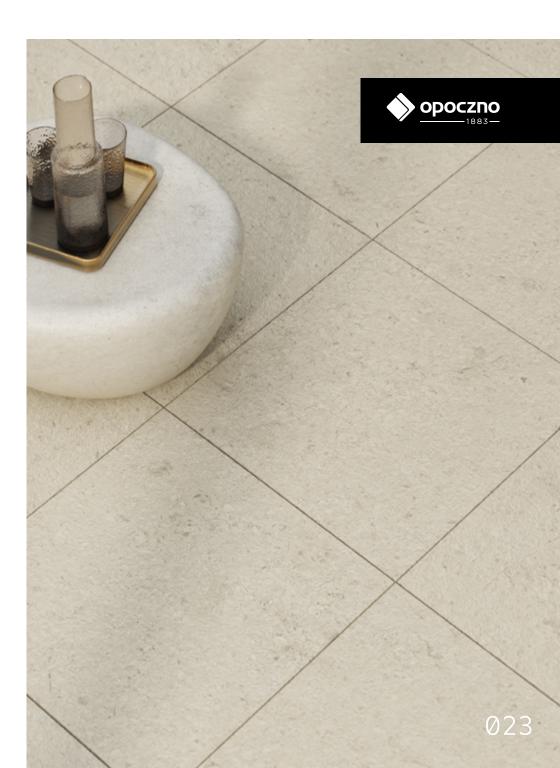








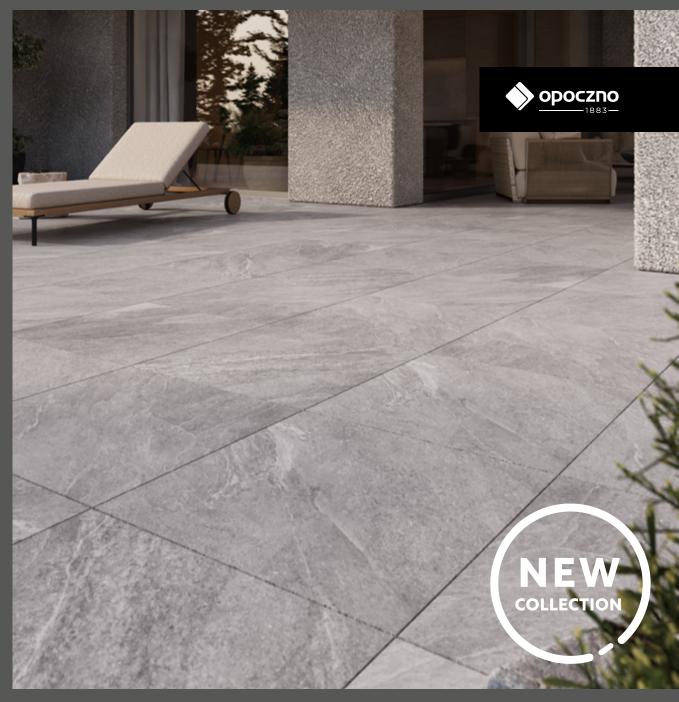






### ZANZIBAR 2.0

ZANZIBAR 2.0 collection consists of gres tiles with a distinctive texture and graphics inspired by the raw beauty of natural stone. The matt finish and frost resistance ensure durability and safety on terraces, balconies, and entrance areas. Available in four natural shades – beige, light grey, grey, and basalt – they introduce a harmonious colour palette into the space, supporting minimalist arrangements and accentuating the architecture of the building. The tiles pair excellently with wood and metal elements. Their neutral color scheme and subtle pattern facilitate the selection of furniture and outdoor lighting, enabling cohesive compositions with climbing greenery and modern garden equipment. This is an ideal choice for those seeking a durable and timeless solution that creates a friendly outdoor relaxation area.



### ZANZIBAR 2.0



Zanzibar 2.0 Beige Matt Rect 59,3 × 59,3 NT1777-001-1



Zanzibar 2.0 Light Grey Matt 59,3×59,3 NT1777-003-1



Zanzibar 2.0 Grey Matt Rect  $59.3 \times 59.3$ NT1777-002-1



Zanzibar 2.0 Basalt Matt Rect 59,3×59,3 NT1777-004-1







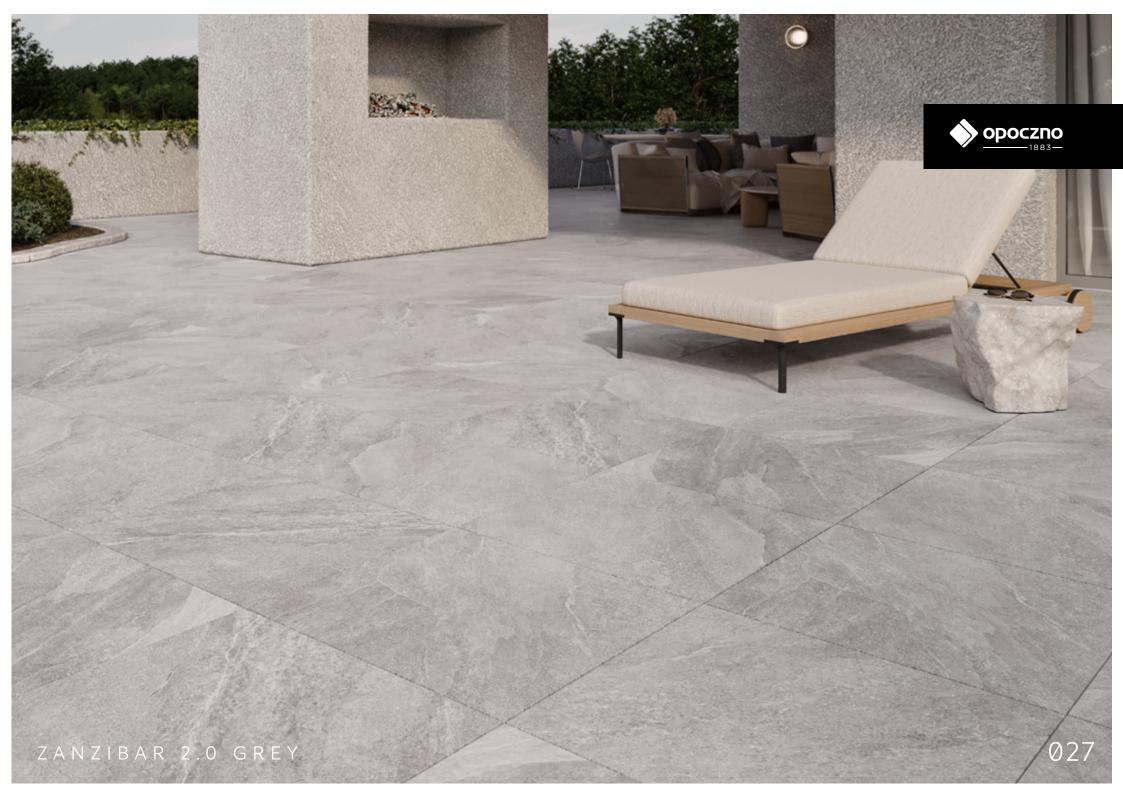


structura tile



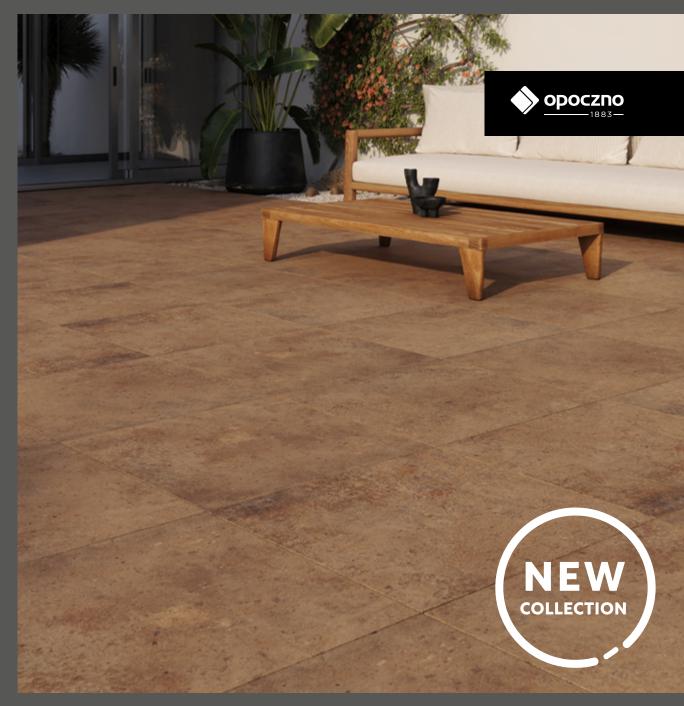
4 resistance to abrasio





### CASTELLI 2.0

CASTELLI 2.0 collection consists of gres tiles in the 59.3 × 59.3 cm format. Inspired by natural stone, they introduce a cosy atmosphere while maintaining a minimalist character. The matt surface emphasizes the delicate, irregular texture, and frost resistance ensures durability on terraces, balconies, or in garden spaces. Tiles in two color variants – warm cotto and subtle cream – create a harmonious background for any arrangement. They combine excellently with wooden decking, metal railings, and garden greenery. They are perfect as a base for garden tables or mobile summer kitchens, allowing for flexible arrangements and easy selection of accessories. Their neutral color palette enables combinations with various materials, and the timeless design makes them ideal for home relaxation zones and elegant entrances.



## CASTELLI 2.0



Castelli 2.0 Cream Matt Rect 59,3 × 59,3 NT1783-001-1



Castelli 2.0 Cotto Matt Rect 59,3 × 59,3 NT1783-002-1















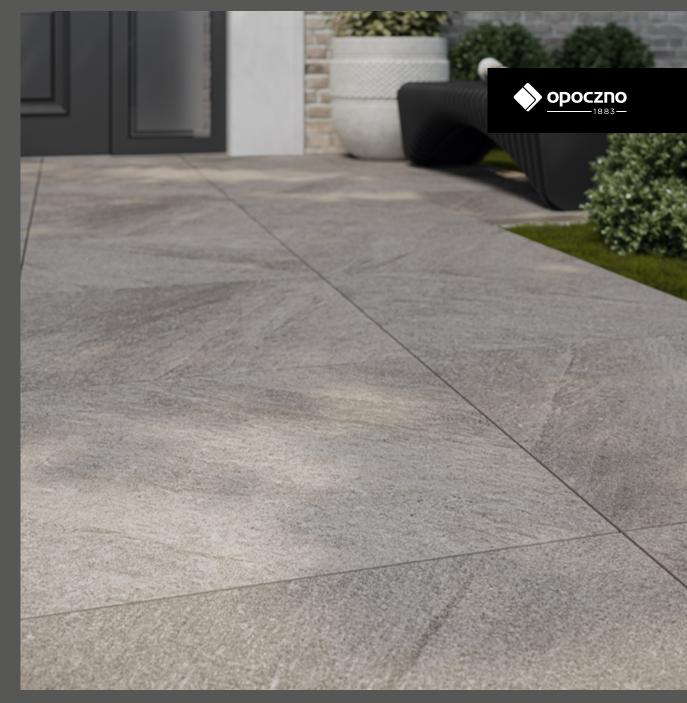




### **BOLT 2.0**

A bold and distinctive collection for lovers of the beauty of natural stone. It subtly and fancifully alludes to its texture, meticulously reproducing this unique organic structure. The gres is in soft and soothing shades of gray, beige and brown. Versatile enough to provide a wide range of design possibilities. The tiles within the collection are tonal. Their pattern varies from one to another just like real stone, creating a natural, interesting and varied surface.

The BOLT collection looks great on the balcony and terrace, and is particularly expressive when surrounded by greenery, with which it creates a natural and friendly landscape – perfect for a moment of relaxation after work. Non-slip, durable and adapted to changing weather conditions, it effectively resists the passage of time.



## **BOLT 2.0**



Bolt 2.0 Beige Matt Rect 59,3×119,3 NT090-118-1



Bolt 2.0 Grey Matt Rect 59,3×119,3 NT090-120-1



Bolt 2.0 Dark Grey Matt Rect 59,3×119,3 NT090-119-1















## **BOLT 2.0**



Bolt 2.0 Beige Matt Rect 59,3 × 59,3 NT090-108-1



Bolt 2.0 Grey Matt Rect 59,3 × 59,3 NT090-110-1



Bolt 2.0 Dark Grey Matt Rect 59,3 × 59,3 NT090-109-1



opoczno















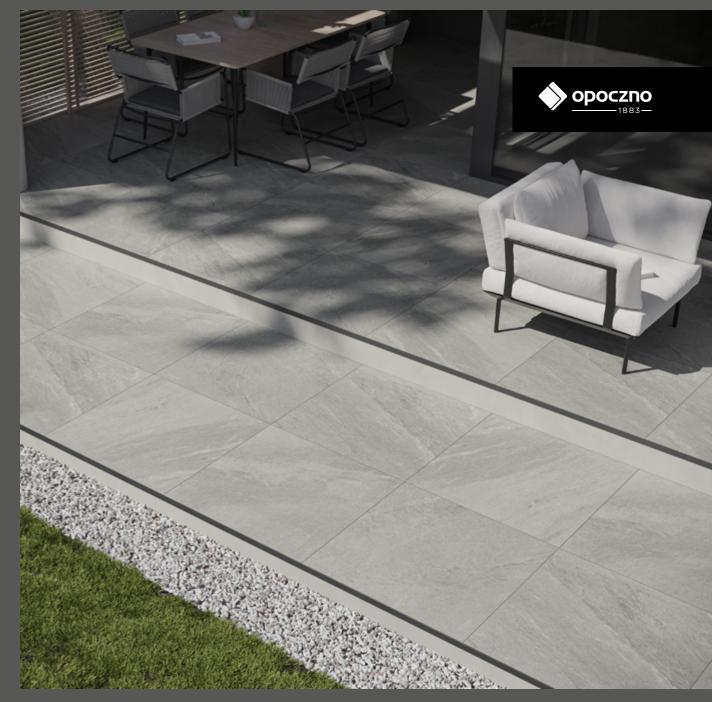




# QUARZITE STONE 2.0

Quarzite Stone 2.0 is a collection of tiles inspired by the incredibly beautiful and durable stone known as quartzite. It surprises with its naturalness, unique character, and timeless elegance.

The color palette of the collection consists of a wide spectrum of gray shades, perfectly reflecting the natural appearance of quartzite. The collection is characterized not only by aesthetics but also by exceptional durability and resistance to damage. Discover the beauty of natural stone in a modern rendition with the Quarzite Stone 2.0 Grey collection and create a space around your home (terraces, driveways, garden paths) or a corner on the balcony that will serve as a backdrop for everyday relaxation.



## QUARZITE STONE 2.0



Quarzite Stone 2.0 Light Grey Matt Rect 59,3×59,3 NT1545-001-1



Quarzite Stone 2.0 Grey Matt Rect 59,3×59,3 NT1545-012-1



Quarzite Stone 2.0 Anthracite Matt Rect 59,3×59,3 NT1545-002-1





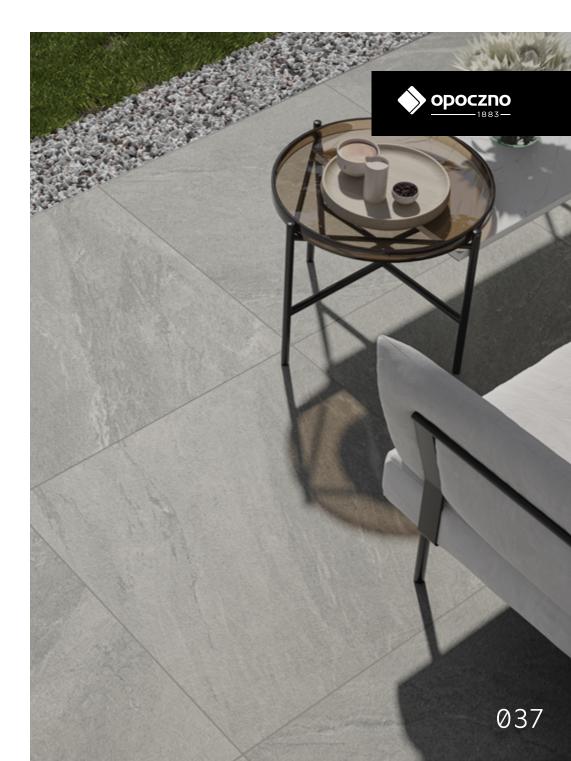




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## QUARZITE STONE 2.0



Quarzite Stone 2.0 Light Grey Matt Rect 59,3×119,3 NT1545-006-1



Quarzite Stone 2.0 Grey Matt Rect 59,3×119,3 NT1545-007-1



Quarzite Stone 2.0 Anthracite Matt Rect 59,3×119,3 NT1545-008-1













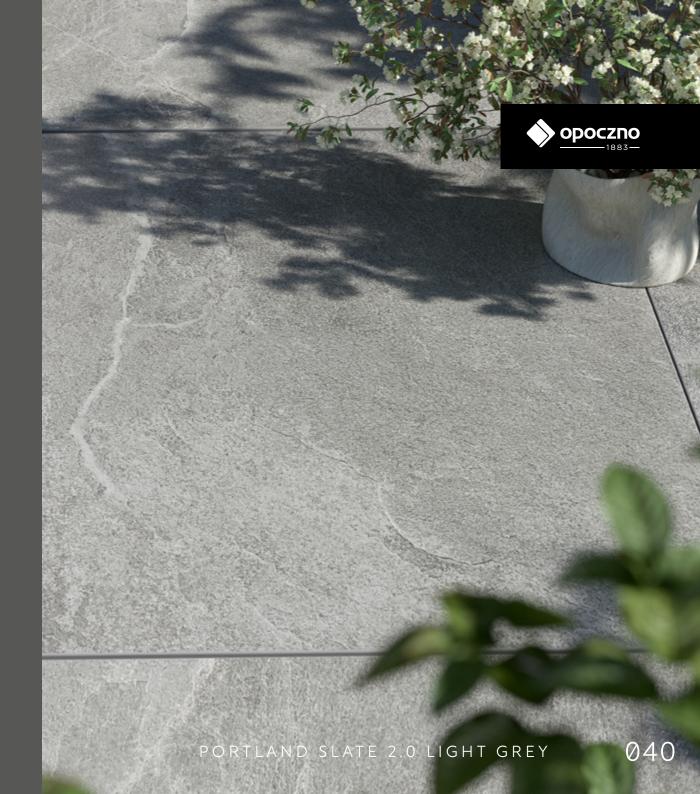






### PORTLAND SLATE 2.0

Portland Slate 2.0 is a unique collection of two-centimeter tiles dedicated to creating elegant and durable outdoor spaces. Offering various shades of warm gray, these tiles mimic natural stone, giving terraces, balconies, and other outdoor surfaces a unique charm. The tile pattern has been carefully designed to reflect the natural nuances and details of stone, creating a unique effect in every application. The structure of the tiles lends them authenticity and character, while the warm grays add elegance and harmony to the space.



### PORTLAND SLATE 2.0



Portland Slate 2.0 Light Grey Matt Rect 59,3×59,3 NT1546-001-1



Portland Slate 2.0 Grey Matt Rect 59,3×59,3 NT1546-002-1



Portland Slate 2.0 Graphite Matt Rect 59,3×59,3 NT1546-003-1

















### **NEWSTONE 2.0**



Newstone 2.0 White Matt Rect  $59,3 \times 59,3$ OP663-099-1



Newstone 2.0 Grey Matt Rect  $59,3 \times 59,3$ OP663-100-1



Newstone 2.0 Graphite Matt Rect  $59,3 \times 59,3$ OP663-101-1









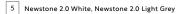


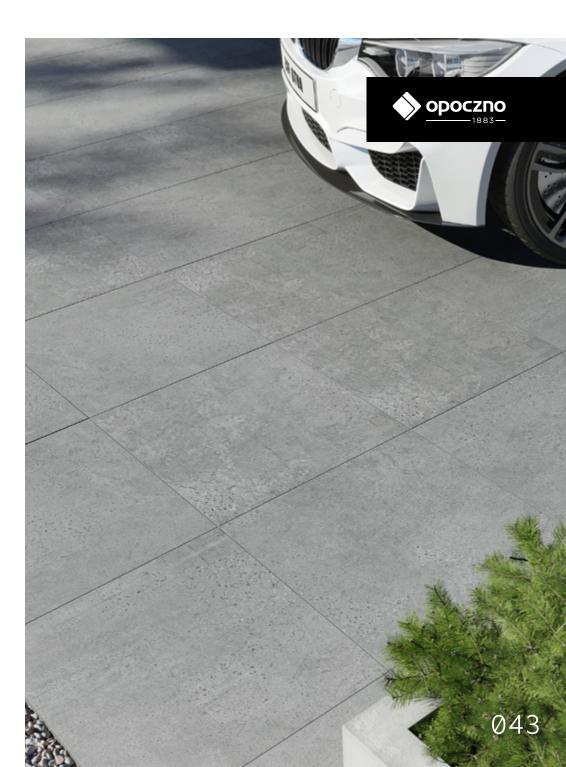


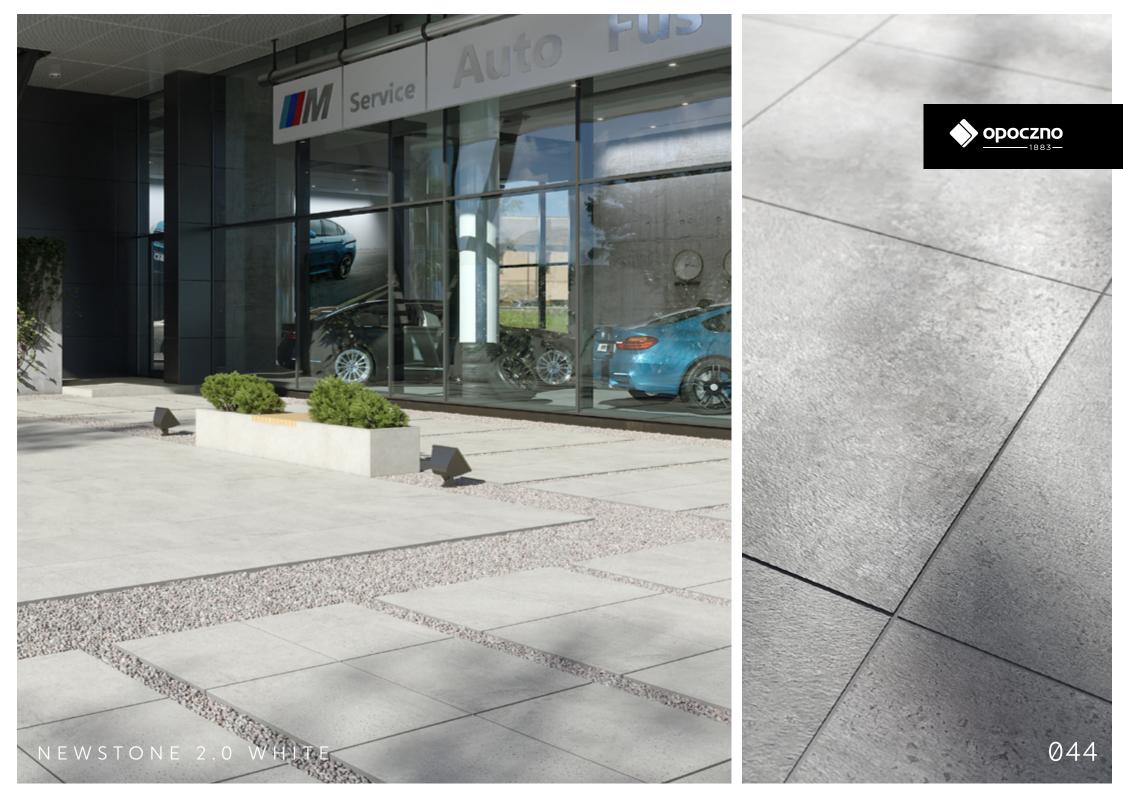










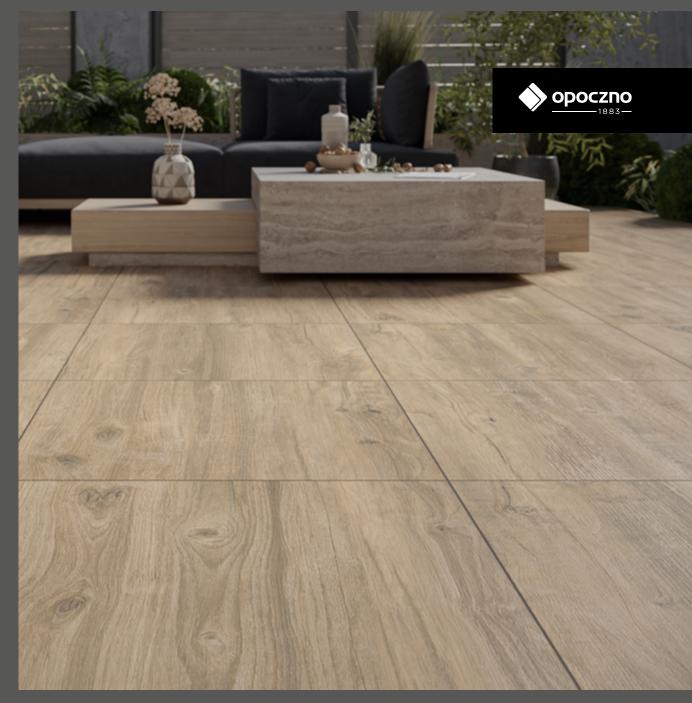


WOOD

### **WOOD MOMENTS 2.0**

A collection for lovers of picturesque and unique wood designs. WOOD MOMENTS consists of five colors: shades from light to dark, the pattern of which is inspired by the characteristics of oak wood grain, with its distinctive knots and grain. This is the much-loved classic at its finest. Wherever WOOD MOMENTS gres goes, it enlivens and warms the space. It brings natural harmony, so conducive to relaxation.

WOOD MOMENTS will work just about anywhere. It opens a wide range of arrangement possibilities on terraces, but it looks just as good on a balcony, with geraniums or begonias flowering in pots. Durability, resistance to changing weather conditions and anti-slip properties at the same time make this gres extremely user-friendly.



### WOOD MOMENTS 2.0



Wood Moments 2.0 Cream Matt Rect 59,3 × 59,3 NT1230-010-1



Wood Moments 2.0 Light Brown Matt Rect 59,3 × 59,3 NT1230-012-1



Wood Moments 2.0 Cold Grey Matt Rect 59,3 × 59,3 NT1230-009-1



Wood Moments 2.0 Chocolate Matt Rect 59,3 × 59,3 NT1230-007-1



Wood Moments 2.0 Cold Brown Matt Rect 59,3 × 59,3 NT1230-008-1





















## **SPECIFICATION**



59,3×119,3	2	0,71	46,77	33,8	21,3	1014
59,3×59,3	2	0,7	45,17	32,2	21	978,5



## MARKETING

SUPPORT

### ARRANGEMENTS











### MARKETING

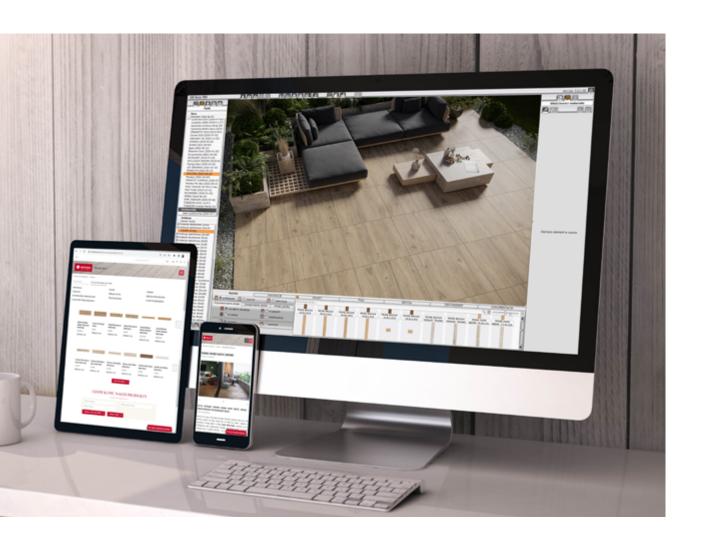
SUPPORT

#### DIGITAL

COMMUNICATION

- I. Collections at www.opoczno.eu
- interior designs
- descriptions of the collections
- packshots
- technical data
- online catalog
- II. Online campaigns
- · social media
- · landing page
- rotator (banner)
- search
- display advertising
- III. Collaboration and PR
- articles on thematic portals
- implementations from bloggers





### MARKETING

SUPPORT

#### SOCIAL MEDIA

COMMUNICATION

- I. Posts on social media:
- facebook
- instagram
- pinterest
- youtube
- ·linkedin
- presence on interior design portals

# FILES FOR ARCHITECTS

- update of cad decor database
- packshots for download
- promotion of products on a sub-site dedicated to architects





# TRADE MARKETING

SUPPORT







## TIMELESS BEAUTY

STONE · CONCRETE · WOOD

MARBLE · COLOUR AND MOTIF