



TIMELESS BEAUTY

STONE = MARBLE = CONCRETE
WOOD = COLOUR AND MOTIF

GINGER FOREST

THE NEW GRAND WOOD

MILLED ROCK

TILE RANGE

20×120



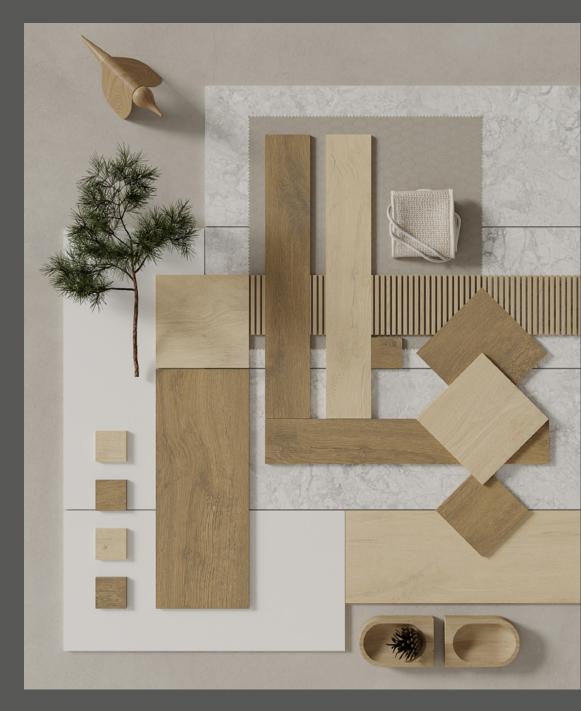
TIMELESS BEAUTY

STONE = MARBLE = CONCRETE WOOD = COLOUR AND MOTIF

The Ginger Forest woodlike style tiles are the latest colour range derived from the Grand Wood concept.

They are milled rock / gres tiles in tones of brown and beige, which complement the colour palette of the flooring solutions. Highly aesthetic, with universal applications and precisely reproducing the look of natural wood, they provide the indoor spaces with a refined feel and a timeless character.

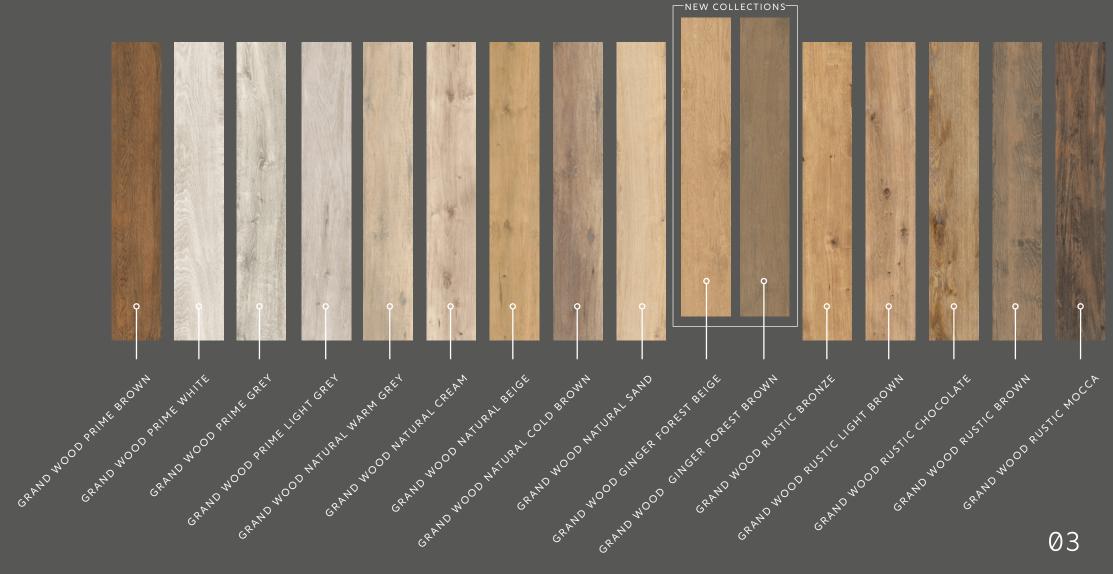
The warm, natural tones of wood, ranging from beige to very deep hues of brown, feature lifelike grain and knots to add a sense of elegance and comfort to the interior. The woodlike style tiles work great indoors, as well as on patios and in garden bowers.





TIMELESS BEAUTY

WOOD



WHY CHOOSE THE

MILLER ROCK TILES FROM OPOCZNO?

TIMELESS DESIGN



Gres tiles with a lifelike look
 and the feel of wooden planks



FLOOR AND WALL TILES



UNIQUE DECORATIVE EFFECT OF THE TILES

 Reproduction of the natural pattern of wood, complete with the texture, knots, and a surface that is pleasant to the touch



RANGES FOR ALL INDOOR SPACES

- Vestibules, hallways, bathrooms, kitchens, patios, and commercial spaces



A MULTITUDE OF WOOD COLOURS

- To match the preference perfectly



POLISH CERAMIC TILES
OF PROVEN QUALITY



A SIZE SIMILAR TO NATURAL WOOD FLOOR PLANKS: 20×120

- Finished by rectification

SEE THE WEBSITE →

NEW COLLECTION

WOOD

GINGER FOREST BEIGE

The Ginger Forest Beige wooden style tile range is something that is offered for interiors with a natural, soothing style. The beige colour option, with its subdued, fine grain, mimics oak wood to allow the tiles to be used in classical and modern interior styles. Made from natural materials, like clay, kaolin, and silt, this product range is a choice for those who prefer sustainability in design.

These glazed stoneware tiles feature a refined, eggshell flat finish that mimics natural wood. They work well on walls and floors in indoor spaces just as well as in exterior spaces, including patios, stairways, and porches. The tiles are resistant to weather and mechanical wear, including abrasion and scratching, and remain pleasing with their aesthetic look and feel, even after years of use. The high slip resistance rating (R10B) ensures safe use in high humidity environments, typical of bathrooms, kitchens, and poolsides.







NEW COLLECTION

WOOD

GINGER FOREST BEIGE



Beige colours which truthfully imitate natural wood



Safe, non-slip surface

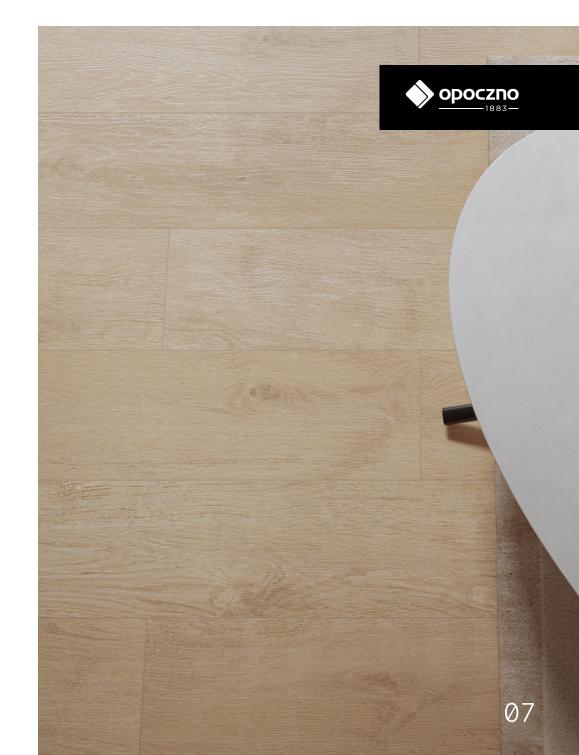


Perfect reproduction of a natural wooden texture

GINGER FOREST BEIGE



Ginger Forest Beige Matt Rect 19,8 × 119,8 NT1331-001-1

















NEW COLLECTION

WOOD

GINGER FOREST BROWN

The warm brown tones bring out a sense of calm and give a pleasant ambiance to interior styles driven by the look and feel of natural materials; a choice for those who prefer ecological, sustainable design trends. Unimposing elegance, timeless design, careful finish, and a natural look: this is the Ginger Forest Brown range in short, ceramic tiles inspired by the noble refinement of wood. All this comes from the soft colours of nature, which please the eye and bring positive associations to mind.

The elegant, eggshell-flat finish and the graphic effect which perfectly reproduces the natural textures of wood, with its subtle grain and small knots associated with oak wood planks, plus the warm, natural brown tone, are a combination that creates a stylish, timeless indoor design. Walls and floors lined with these tiles are sure to look like they were made with natural wooden planks.







The designs in the range vary in the wood grain configuration, just as natural wood does, for a more natural look and the feel of floors lined with these milled rock tiles. The high slip resistance rating (R10B) and frost resistance rating ensure convenient use in all conditions.

These tiles work well in any room at home: bathrooms, kitchens, living rooms, or hallways; they are great for the exterior, too, either on the floors (even those heated) or walls for that unique decorative finish.

The Ginger Frost tiles, in the warm, natural hue of brown, look great outdoors, such as on patios. Made of glazed stoneware, the tiles are resistant to water, high humidity, weather, and mechanical loads like abrasion or scratching. This ensures lasting durability and an aesthetic surface finish for many years to come. The tiles are rectified for installation with the minimum joint width possible.



NEW COLLECTION

WOOD

GINGER FOREST BROWN



Warm, natural tones of brown



Safe, non-slip surface





Perfect reproduction of a natural wooden texture

NEW COLLECTION

WOOD

GINGER FOREST **BROWN**



Ginger Forest Brown Matt Rect 19,8 × 119,8 NT1331-003-1















GRAND WOOD PRIME

The Grand Wood Prime tile range follows the look and feel of selected wooden planks, with a highly uniform grain. These milled rock tiles feature a fine grain with a few knots. The colour tones include white accents, subtle greys, and light, natural wooden hues.

The milled rock tiles in the Grand Wood Prime range work well in modern minimalist interior styles and post-industrial themes touching on utilitarian designs from decades ago. The tiles bring a natural, warm look and feel to living rooms, patios, bathrooms, and kitchens.







GRAND WOOD PRIME



The surface mimics the wooden planks selected for a uniform texture without pronounced knotting.



The deep wood grain texture is pleasant to the touch.



The tiles work well in living rooms, bathrooms, and vestibules, but also on underfloor heating systems.

GRAND WOOD PRIME



Grand Wood Prime White 19,8 × 119,8 OP498-025-1



Grand Wood Prime Light Grey 19,8×119,8 OP498-024-1



Grand Wood Prime Grey 19,8 × 119,8 OP498-023-1



Grand Wood Prime Brown 19,8×119,8 OP498-021-1









structural tile







GRAND WOOD NATURAL

The Natural series of milled rock tiles features the natural texture of wood with few knots and a heavily pronounced grain. The colour tone range features slight variations, from warm greys to hues of beige and subtle browns.

The Grand Wood Natural tiles perfectly reproduce the texture of wood to add a sense of warmth. While touching on the natural building material, it is worth mentioning that the tiles make the space really homey, no matter whether they are installed indoors, like in a living room, bathroom, or kitchen, or outdoors on a patio or balcony.







GRAND WOOD NATURAL



The tiles have a natural wooden texture, featuring the grain and more pronounced knots.



The colours are natural and vary in tones.



The deep wood grain texture is pleasant to the touch.



GRAND WOOD NATURAL



Grand Wood Natural Warm Grey 19,8×119,8 OP498-020-1



Grand Wood Natural Cream 19,8×119,8 OP498-018-1



Grand Wood Natural Beige 19,8 × 119,8 OP498-016-1



Grand Wood Natural Cold Brown 19,8 × 119,8 OP498-017-1



Grand Wood Natural Sand 19,8 × 119,8 OP498-019-1

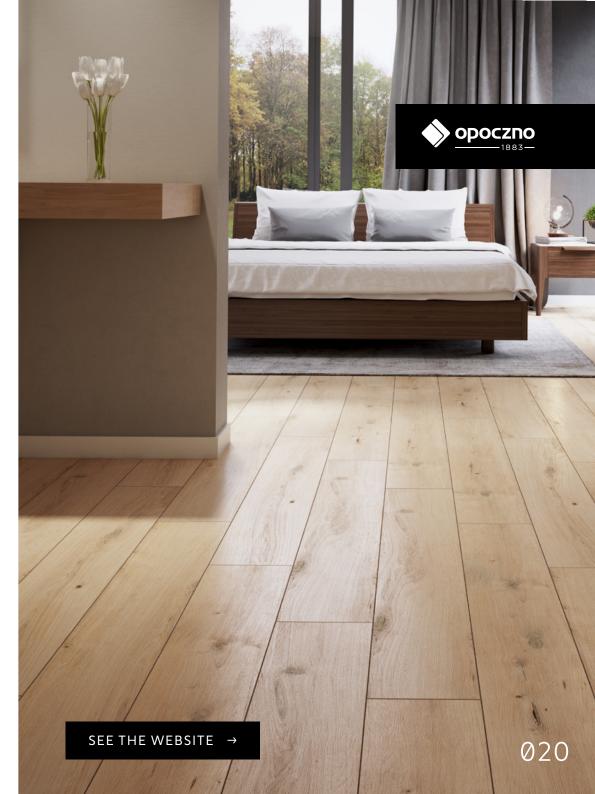
















GRAND WOOD RUSTIC

Rustic is a series of milled rock tiles with the most pronounced features of natural wood.

The wood grain and pattern are bold and strong. The rich grain, cracks, many knots and the mixture of light, warm and deep shades of brown help to create a unique and impressive finish for the space.

The Rustic series works great in industrial design and can provide a canvas for more traditionally-themed spaces to provide a more modern touch. It is also a superb choice for genuinely rustic interiors. The rich texture, the depth of woodlike look, and the boldness of the colours can unlock many interesting design choices.







GRAND WOOD RUSTIC



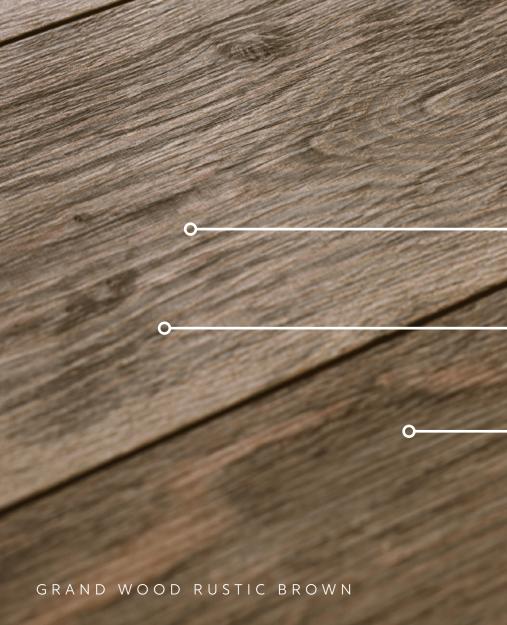
A strong, fleshed out wooden texture complete with knots, deep grain, and cracks that mimic natural wood.



The deep wood grain texture is pleasant to the touch.



The tiles work well in living rooms, bathrooms, and vestibules, but also on underfloor heating systems.



GRAND WOOD RUSTIC



Grand Wood Rustic Bronze 19,8×119,8 OP498-026-1



Grand Wood Rustic Light Brown 19,8 × 119,8 OP498-029-1



Grand Wood Rustic Chocolate 19,8 × 119,8 OP498-028-1



Grand Wood Rustic Brown 19,8 × 119,8 OP498-027-1



Grand Wood Rustic Mocca 19,8 × 119,8 OP498-030-1























SPECIFICATION

NEW COLLECTIONS



GINGER FOREST BEIGE MATT RECT	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
GINGER FOREST BROWN MATT RECT	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
PRIME GREY	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
PRIME WHITE	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
PRIME LIGHT GREY	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
PRIME BROWN	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
NATURAL CREAM	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
NATURAL SAND	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
NATURAL BEIGE	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
NATURAL WARM GREY	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
NATURAL COLD BROWN	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
RUSTIC BRONZE	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
RUSTIC MOCCA	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
RUSTIC BROWN	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
RUSTIC LIGHT BROWN	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104
RUSTIC CHOCOLATE	19,8×119,8	0,8	1,9	19,00	22,63	57,12	1104



MARKETING SUPPORT

INTERIOR DESIGN













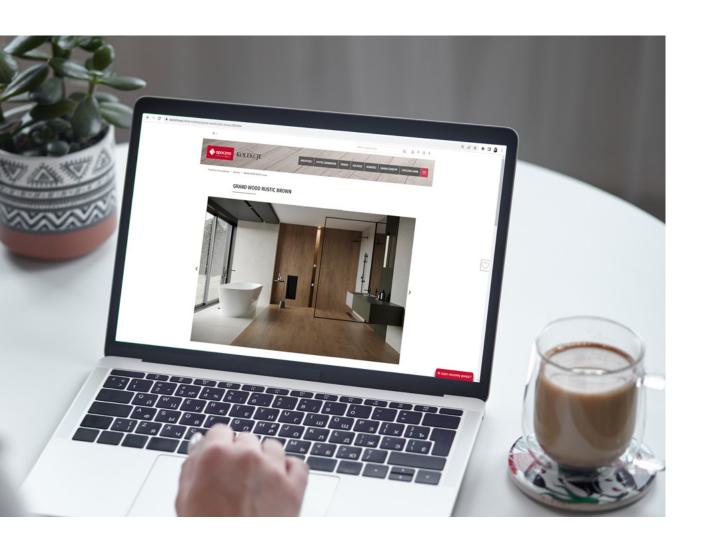




PRODUCT PACKSHOTS







MARKETING SUPPORT

COMMUNICATION **DIGITAL**

- I. Product ranges on www.opoczno.eu
 - · interior design
 - product range overview texts
 - packshots
 - specifications
 - Online catalogue
- II. Online campaigns
 - · social media
 - · landing page
 - rotator (baner)
 - search
 - · display ad
- III. PR & cooperation
 - articles on theme-relevant web portals
 - bloggers' projects





MARKETING SUPPORT

COMMUNICATION SOCIAL MEDIA

- I. Social media posts:
 - Facebook
 - Instagram
 - Pinterest
 - YouTube
 - LinkedIn
 - · Interior design website presence

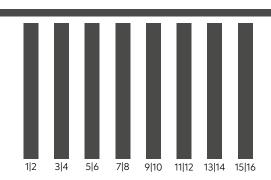
ARCHITECT FILE RESOURCES

- · CAD Decor database update
- · Packshot downloads
- Product promotion on architect-addressed pages



TRADE MARKETING SUPPORT





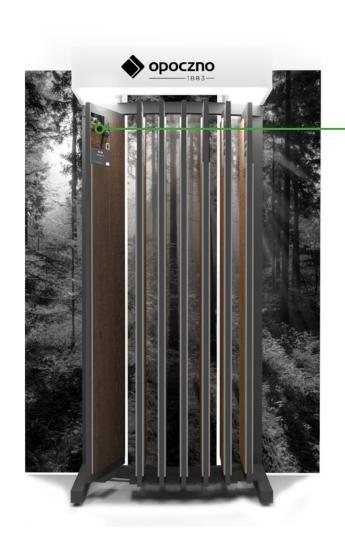
	1	PRIME WHITE				
	2	NATURAL BEIGE				
	3	PRIME LIGHT GREY				
	4	RUSTIC BRONZE				
	5	PRIME GREY				
	6	RUSTIC LIGHT BROWN				
	7	NATURAL WARM GREY				
	8	RUSTIC CHOCOLATE				
	9	NATURAL CREAM				
	10	PRIME BROWN				
	11	NATURAL SAND				
	12	NATURAL COLD BROWN				
	13	RUSTIC BROWN				
)	14	GINGER FOREST BROWN				
)	15	GINGER FOREST BEIGE				
	16	RUSTIC MOCCA				

NEW COLLECTIONS



TRADE MARKETING SUPPORT

DISPLAY STAND LEGEND







TRADE MARKETING SUPPORT

WOOD CONCEPT BOX



