

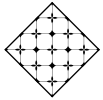


LOVELY PATCHWORK

30 × 30

LOVELY PATCHWORK

MIX, COMBINE, HAVE FUN



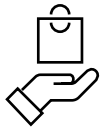
CLASSIC SMALL TILES THAT ARE EASY TO LAY

eye-catching patterns



DESIGN SOUGHT BY CUSTOMERS

in trends from the largest interior design fairs



OPTIMAL CHOICE OF PATTERNS

7 NEW COLLECTIONS in various styles geometric, classic, modern, retro and Scandinavian.



BEST DESIGN AT A GOOD PRICE

beautiful interiors available to everyone



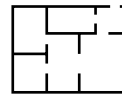
EASY WAY TO HAVE CONSISTENT INTERIORS:



a variety of patterns – many options for imaginative and creative interiors



wall and floor tiles



collections for all rooms – halls, bathrooms, kitchens and commercial premises



TIPS

how to use Lovely Patchwork tiles in the interior?
how to combine them with other materials?

LOVELY PATCHWORK

The new LOVELY PATCHWORK concept by Opoczno comprises **7 collections** with original patterns in **30×30 cm format**. A fresh approach to traditional ceramic tiles, associated with Parisian cafés or Warsaw tenement houses, meets modern design. **Tiles in this style are very popular**. Interesting geometrical patterns, linear collages, palace ornaments, delicate combinations, but also classic, strong patterns – such variety of ceramic tiles can be found in the LOVELY PATCHWORK series. It is hard not to be charmed by them.



01



PATCHWORK
Maestro

→ 06

02



PATCHWORK
Geometric Flower

→ 09

03



PATCHWORK
Clover Mirage

→ 12

04



PATCHWORK
Scandi Style

→ 15

05



PATCHWORK
Eternity

→ 18

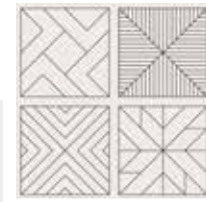
06



PATCHWORK
Sentima

→ 21

07



PATCHWORK
Tetris

→ 24

LOVELY PATCHWORK



DESIGNED WITH JOY

And sharing joy can bring surprising results. The LOVELY PATCHWORK concept was created to bring joy through **unique tile patterns** and freedom of design. Designing an interior with them is an adventure full of possibilities. By combining them with different materials, we can create interiors in a boho, modern, soft-industrial or vintage style. The new collections can successfully become a stylistically unifying element of an entire flat, when they are used in the hall, on a section of a wall in the bathroom or in the form of a strip separating the kitchen from the living room.

PATCHWORK

MAESTRO

Calm and classic, yet full of depth. The linear Patchwork Maestro pattern is a modern interpretation of Art Nouveau ornaments. Its original black and white ribbons are arranged in an openwork pattern around delicate rosettes. They do not cross but intertwine softly. They attract attention like a magnet. Tiles combined with classic colours and natural materials create a modern and timeless interior. Depending on what it is combined with, the collection can be casual or elegant. It will be suitable for both minimalist spaces and those maintained in the spirit of impressive glamour.







PATCHWORK

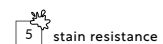
MAESTRO



Patchwork Maestro

29,8 × 29,8

NT1223-004-1



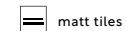
stain resistance



frost resistance



abrasion resistance



matt tiles

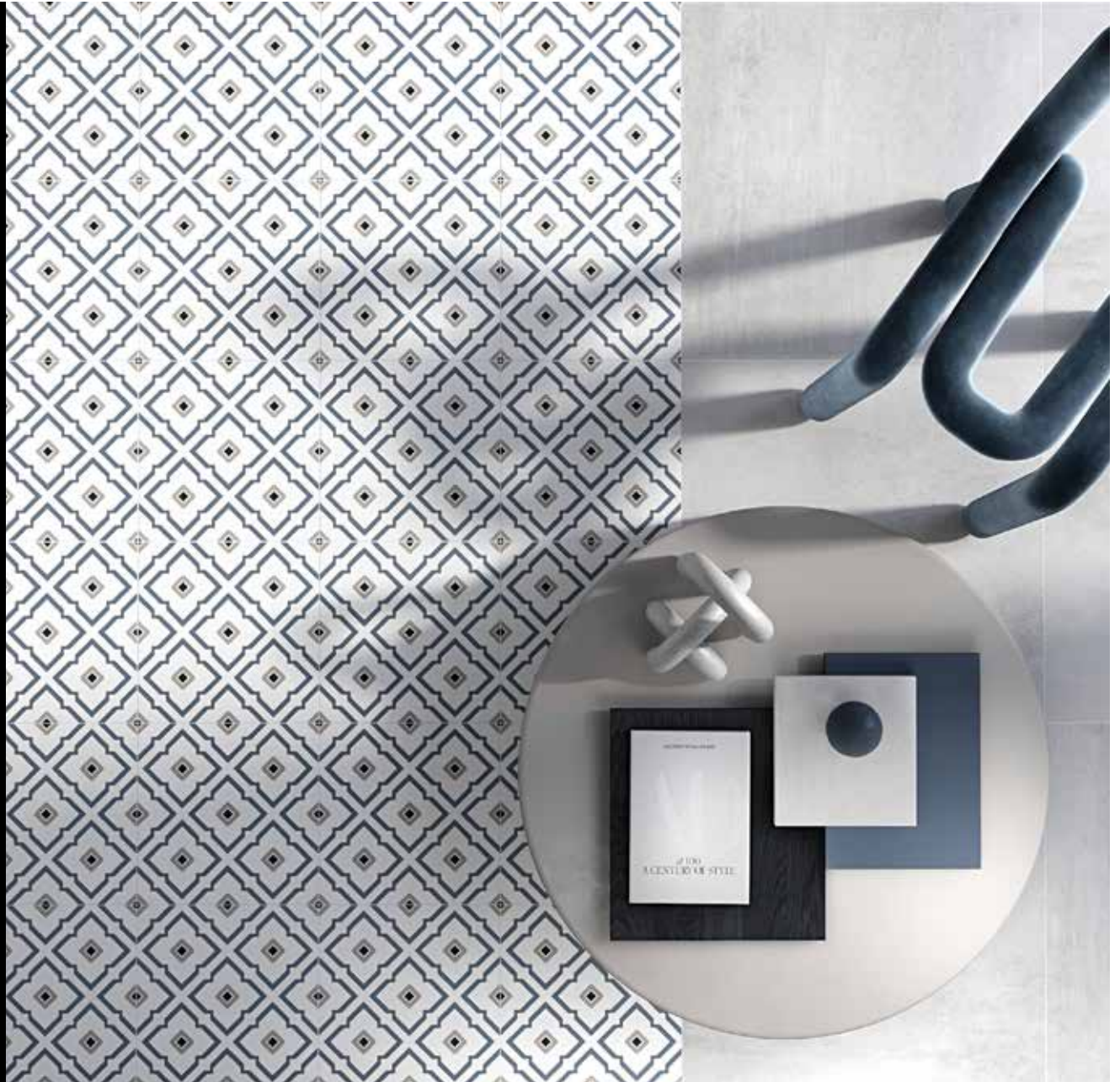


tonal tiles

PATCHWORK

GEOMETRIC FLOWER

Blue is said to be the colour of dreamers. The light and fresh Patchwork Geometric Flower pattern brings life and warms up the interior. The tile is maintained in the colours of broken blue, white and grey. The floral geometry of the pattern is based on rhombuses. The collection will become the main decoration of the interior and will bring energy, freshness and a breath of fresh air into it. By choosing natural additions, we can easily create an interior decorated in the spirit of biophilic design or based on modern rustic aesthetics.







PATCHWORK

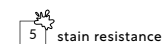
GEOMETRIC FLOWER



Patchwork Geometric Flower

29,8 × 29,8

NT1223-003-1



stain resistance



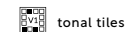
frost resistance



abrasion resistance



matt tiles



tonal tiles

PATCHWORK

CLOVER MIRAGE

Each element of interior decoration contributes to its harmony. Patchwork Clover Mirage can successfully create the mood of a room, whether it is a designer bathroom or a stylish café in the old town. This rhythmic ornament is the essence of vintage style. It is distinguished by a simple pattern of black clovers, regularly interweaving on a grid structure. Thanks to their classic colour scheme, they will create a harmonious composition with intensive colours of burgundy or bottle green.







PATCHWORK

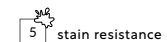
CLOVER MIRAGE



Patchwork Clover Mirage

29,8 × 29,8

NT1223-001-1



stain resistance



frost resistance



abrasion resistance



matt tiles



tonal tiles

PATCHWORK

SCANDI STYLE

The key to a happy interior. Patchwork Scandi Style is a pattern designed for spaces full of cosy simplicity. The white and grey rhombus motif, typical of Scandinavian countries, has a unique subtlety which is emphasised by the pixel graphics. Danish Hygge style means comfort, convenience, achieving inner balance, safety and harmony. The easiest way to create an interior in this style is to combine Patchwork Scandi Style tiles with a light wood or white stone motif.







PATCHWORK

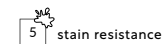
SCANDI STYLE



Patchwork Scandi Style

29,8 × 29,8

NT1223-005-1



stain resistance



frost resistance



abrasion resistance



matt tiles



tonal tiles

PATCHWORK

ETERNITY

Creative interiors full of elegance – an ideal destination for these tiles. The Patchwork Eternity collection is a black and white duo. The pattern gracefully combines palace chic with modern design. Round, soft shapes make up the two main motifs. Surrounded by stoneware with a concrete pattern, the Patchwork Eternity collection works as a playful motif and gracefully emphasises the character of the design. Modern interiors contrasted with this flirtatious pattern delight with their originality.





PATCHWORK

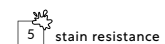
ETERNITY



Patchwork Eternity

29,8 × 29,8

NT1223-002-1



stain resistance



frost resistance



abrasion resistance



matt tiles



tonal tiles

PATCHWORK

SENTIMA

A bit of fantasy is needed in every interior. When decorating a stylish space, we should start with the basics. Patchwork Sentima is a graceful black and white graphic design. This subtle yet expressive pattern has universal appeal. The tiles fit well in a soft loft bathroom, laid on the floor, and as an accent between the cabinets in the kitchen, giving it a vintage feel. Patchwork Sentima combined with wood-effect stoneware will also work well in the hall. Right from the doorstep it will invite you to a charming interior, where creativity counts.





PATCHWORK

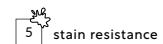
SENTIMA



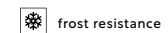
Patchwork Sentima

29,8 × 29,8

NT1223-006-1



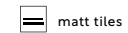
stain resistance



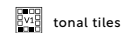
frost resistance



abrasion resistance



matt tiles



tonal tiles

PATCHWORK

TETRIS

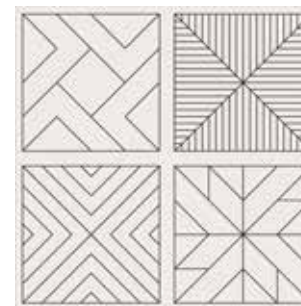
A space where we create our own 'world'. The Patchwork Tetris collection is distinguished by geometric graphics drawn with a thin black line. The surface of the tile features four squares complemented by an ingenious composition of thin lines. Used on the floor and the wall, the tiles can be used to create a design in the spirit of Japandi, which combines Scandinavian naturalness with Japanese conservatism. The geometric pattern and monochromatic tones of Patchwork Tetris blend gracefully with earthy colours, natural wood and rattan.





PATCHWORK

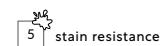
TETRIS



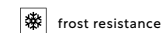
Patchwork Tetris

29,8 × 29,8

NT1223-007-1



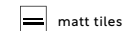
stain resistance



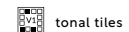
frost resistance



abrasion resistance



matt tiles



tonal tiles



cm



mm



m²



kg/m²



kg



m²



kg

PATCHWORK

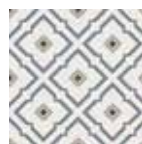
PATCHWORK CLOVER MIRAGE 29,8×29,8	29,8×29,8	8	1,33	18	23,60	58,52	1065
PATCHWORK ETERNITY 29,8×29,8	29,8×29,8	8	1,33	18	23,60	58,52	1065
PATCHWORK SCANDI STYLE 29,8×29,8	29,8×29,8	8	1,33	18	23,60	58,52	1065
PATCHWORK GEOMETRIC FLOWER 29,8×29,8	29,8×29,8	8	1,33	18	23,60	58,52	1065
PATCHWORK MAESTRO 29,8×29,8	29,8×29,8	8	1,33	18	23,60	58,52	1065
PATCHWORK SENTIMA 29,8×29,8	29,8×29,8	8	1,33	18	23,60	58,52	1065
PATCHWORK TETRIS 29,8×29,8	29,8×29,8	8	1,33	18	23,60	58,52	1065



INTERIOR
RENDERINGS



PRODUCTS
PACKSHOTS



MARKETING **SUPPORT**

DIGITAL **COMMUNICATION**

I. Collections on www.opoczno.eu

- interior design
- collection description
- packshots
- technical data
- online catalogue

II. Online campaigns

- social media
- landing page
- rotator (banner)
- search
- display advertising

III. Cooperation and PR

- articles on thematic websites
- projects by bloggers



WSPARCIE **MARKETINGOWE**

SOCIAL MEDIA **COMMUNICATION**

I. Posts on social media

- facebook
- instagram
- pinterest
- youtube
- linkedin
- presence on interior design websites

FILES FOR **ARCHITECTS**

- update of the cad decor database
- downloadable packshots
- promotion of products on a webpage dedicated to architects



TRADE MARKETING **SUPPORT**

DISPLAY STAND **CREST**

- 01 PATCHWORK **CLOVER MIRAGE** 29,8×29,8
- 02 PATCHWORK **ETERNITY** 29,8×29,8
- 03 PATCHWORK **SCANDI STYLE** 29,8×29,8
- 04 PATCHWORK **GEOMETRIC FLOWER** 29,8×29,8
- 05 PATCHWORK **MAESTRO** 29,8×29,8
- 06 PATCHWORK **TETRIS** 29,8×29,8
- 07 PATCHWORK **SENTIMA** 29,8×29,8



TRADE MARKETING
SUPPORT



BOX PATCHWORK
MAESTRO

- 01 PATCHWORK **MAESTRO** 29,8 × 29,8 | NT1223-004-1
- 02 **QUENOS GRAPHITE** 59,8 × 59,8 | OP661-069-1
- 03 **QUENOS GREY** 59,8 × 59,8 | OP661-067-1

TRADE MARKETING
SUPPORT



BOX PATCHWORK
GEOMETRIC FLOWER

- 01 PATCHWORK **GEOMETRIC FLOWER** 29,8 × 29,8 | NT1223-004-1
- 02 **GRAVA WHITE** 59,8 × 59,8 | OP662-057-1
- 03 **PS901 NAVY SATIN** 29 × 89 | OP1021-004-1

TRADE MARKETING
SUPPORT



BOX PATCHWORK
CLOVER MIRAGE

- 01 PATCHWORK **CLOVER MIRAGE** 29,8×29,8 | NT1223-001-1
- 02 **GRAVA GREY** 59,8×59,8 | OP662-061-1
- 03 **SALSA WHITE MATT** 10×30 | NT932-009-1

TRADE MARKETING
SUPPORT



BOX PATCHWORK
ETERNITY

- 01 PATCHWORK **ETERNITY** 29,8×29,8 | NT1223-002-1
- 02 **GRAND WOOD RUSTIC MOCCA** 19,8×119,8 | OP498-030-1
- 03 **NEWSTONE GREY** 59,8×59,8 | OP663-060-1
- 04 **NEWSTONE GRAPHITE** 59,8×59,8 | OP663-061-1

TRADE MARKETING
SUPPORT



BOX PATCHWORK
SENTIMA

- 01 PATCHWORK **SENTIMA** 29,8 × 29,8 | NT1223-006-1
- 02 **GRAND WOOD NATURAL WARM GREY** 19,8 × 119,8 | OP498-020-1
- 03 **QUENOS LIGHT GREY** 59,8 × 59,8 | OP661-065-1

TRADE MARKETING
SUPPORT



BOX PATCHWORK
TETRIS

- 01 PATCHWORK **TETRIS** 29,8 × 29,8 | NT1223-007-1
- 02 **GRAND WOOD NATURAL WARM GREY** 19,8 × 119,8 | OP498-020-1
- 03 **METRO STYLE WHITE** 10 × 30 | NT601-001-1